

Advanced Lessons in Portal Building:

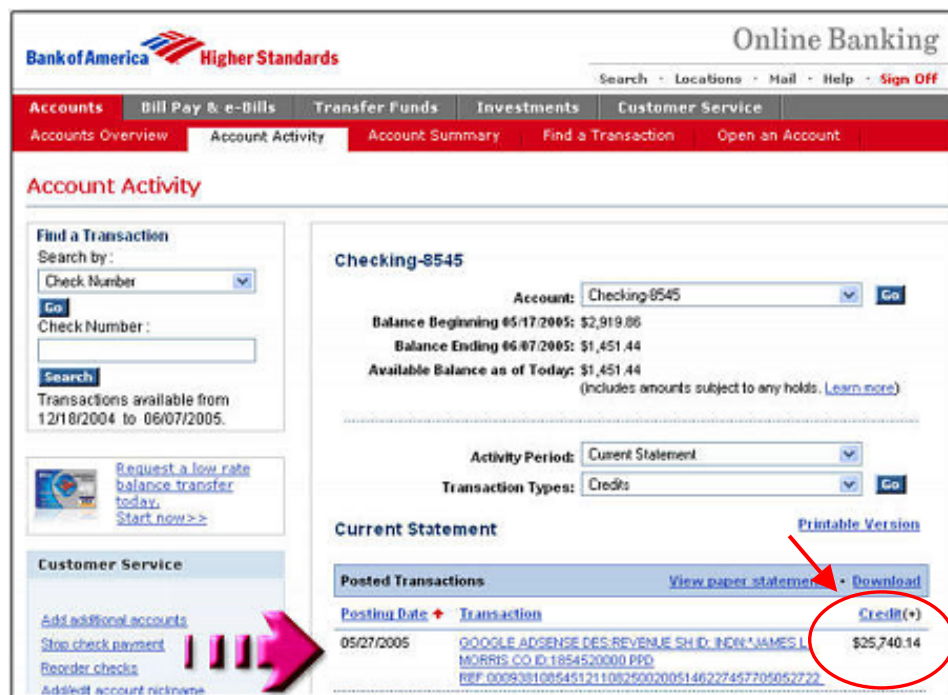
"Inner Workings of Success"

By Jim Morris

"Discover how Jim Morris generates a mind-blowing five-figure income *PER MONTH* and is now on track to totally eliminate his debts in a few short months"

"Without question this is truly the most inspirational and motivational real-life story I have ever read"

Here is a snapshot of Jim's actual April AdSense deposit for a whopping \$25,740.14



[Click Here to Learn How Jim Was Able to Turn His Life Around!](#)

Brought to you by

Dave Isaacs and Aaron Leighton
<http://www.infinite-revenue.com>

Hi Online Friend,

Inside this report you will discover an excerpt from a “private lesson” post written by Jim Morris who is the co-owner of NicheBOT, full partner of Keyword Avalanche and moderator at the Keyword Avalanche Private Members Only Forum, which is a private forum where you can network with like minded people and obtain expert training on exactly how to build portal sites that generate multiple streams of income.

Jim is dedicated to helping people succeed and as a result he has given us special permission to reproduce his post so that you may learn from what he has shared with others. What you learn may just be the motivation you need to begin building a platform to launch your career path, so that you may achieve your own dreams and goals.

This post forms part of a series of in-depth “step-by-step” training lessons that Jim has developed exclusively for Keyword Avalanche members to assist them in achieving their goals of generating multiple streams of income in the most effective and efficient manner possible.

Jim’s lessons outline the exact “blueprint” that he developed to build his own business to a stage where he now generates a whopping five-figure online income every month. *(A full explanation of how Jim did this is contained in the pages of this report)*

All of Jim’s posts are very helpful and informative and anyone who has taken the time to read and implement his ideas and strategies have greatly benefited from his experience. In most cases his lessons are responsible for many members being able to piece together the “jigsaw puzzle of confusion” to create a well organized and extremely profitable online business.

This content contained herein is of particular interest and one in which motivated and inspired me to such an extent that I just had to share it with you to show you what is possible if you’re prepared to take action and continue to have faith in yourself... even in the face of adversity!

Please read every word and then do what needs to be done to begin creating your own online business.

You CAN succeed... IF you take action!

Your friends,

Dave Isaacs and Aaron Leighton
[Infinite-Revenue.com](http://www.infinite-revenue.com)

Inner Workings of Success

By Jim Morris © 2005

Welcome to another Advanced Lesson at [Keyword Avalanche](#).

I just returned from Northern California doing a training session with my step-son who is 21 years old, showing him how to be a portal builder.

He is right now doing construction and wants to break free from the bonds of manual labor. I can't say that I blame him.

So I thought I would help him out and give him a boost in the right direction.

I hope this post finds you well and in good spirits.

And by good spirits, I also mean not only happiness, but in good energy, health and in absolutely clear focus with what you are doing and striving for.

Which brings up what this next edition will be about.



We are going to stray away from the mechanics of portal building and talk about getting clear on what you want and building focus which ultimately brings about breakthroughs and momentum.

Without momentum, it can seem like you are simply trying to push a boulder up a hill and barely making any ground toward your goals.

Just as much as building a portal is a mechanical thing, the inner workings of how productively you work and the clarity of your mental focus will determine how sizeable your income can be and what you attain.

There are many people that just do not seem to be able to break through certain barriers of income -- and much of it comes down to increasing the number of actions one takes on a daily basis.

And just as important as the skill to build portals successfully one after the other...

“The inner workings of who you are and how much you efficiently get done in a given day is also crucial to your ultimate success!”

Many people on the outside of this forum scoff at my theme of "build, build, build!" But nothing can be more true when it comes to the difference of making a little bit of side income, or making a big pile of cash in the form of a nice check from you know who.

And these people on the outside seem to think how ridiculous my theme of "build, build, build" is, but I can also guarantee you that these folks like to hang about in forums, generate a lot of gossip and continue wondering when the oil well will hit for them.

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I have to thank my wife for sharing this following email she read to me the other day as I believe it truly has to do with how some people focus, in an unproductive way:

Two Wolves

One evening an old Cherokee told his grandson about a battle that goes on inside people. He said,

"My son, the battle is between 2 "wolves" inside us all.

One is Evil. It is anger, envy, jealousy, sorrow, regret, greed, arrogance, self-pity, guilt, resentment, inferiority, lies, false pride, superiority, and ego.

The other is Good. It is joy, peace, love, hope, serenity, humility, kindness, benevolence, empathy, generosity, truth, compassion and faith."

The grandson thought about it for a minute and then asked his grandfather:

"Which wolf wins?"

The old Cherokee simply replied, "The one you feed."

And it's so true. See...

Many people focus outside themselves and use their energies to focus on jealousy, envy and what others are doing, rather than practicing and developing their own skills.

And much of this energy is mis-spent in those other forums whether others talk about how ridiculous someone else's theories are.

All this does is waste time and energy that could be used on developing one's own skills and figuring out a system.

Nothing ever in life is done, created, invented or perfected without trying it first and making mistakes.

In fact, some of the wealthiest and famous people in the world made thousands of mistakes before they ever achieved greatness.

Most people stop short of ever attaining any type of true success or momentum that leads to large paydays because the resistance or doubt in their mind stops them.

Or, there just seems to be a lack of commitment or focus.

I can tell you many of times when I began this Internet thing that I jumped from one opportunity to the other looking for the magic pill. All too often it was majorly disappointing. **But I didn't quit.**

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And what it all boiled down to me doing is finding a system and bringing some serious focus and action to it.

There were all too many times when I told my wife, "This is it! I found what I've been looking for!" And years later, she would just shake her head at me and tell me to give up the dream.

In fact, in the beginning of 2005, right before I began working on building my own portal business, she sat me down and told me that it was time to stop spending the family money and give up this pipe dream of making it big.

Yup -- that's right. In fact, she nearly had me convinced.

How real does it get when your own mate doesn't even support you any longer? Sheesh.

I'll tell you firsthand. It was hard to continue on and not even tell my wife the money I had spent to custom develop my own Blog and Ping script.

I had my doubts. But I also still had my dreams... and I wasn't totally ready to let those go just yet.

It really came down to this being the last ditch hope to bring my wife around that I was for real.

Ultimately, this portal building thing comes down to building as many niche sites as possible, getting them into the search engines, and moving on to make more.

Obviously, I outline some important guidelines in my *Blog and Ping Stealth Measures - Lesson 2* about keeping the blog and ping job alive as long as possible. Slowly blogging along so as to keep Search Engine listings up as long as possible to keep peak earning potential alive.

There is no real topic or particular theme or niche to get passionate about here, just build as many portals across as many themes or niches you can think of.

This is where *The Keyword Bible* can come in handy as that was the building blocks of Scot's success in Google AdSense.

Scot then passed along a lot of those niches that built his business onto me when I became his first client.

The Keyword Bible...

There's no wondering or research needed to be done -- it's a bunch of hot niches just there for the taking.

I'm not here to advertise that software, but the point is that you've got to have a WIDE array of niches that are profitable. It's a no brainer utility, and it's comes down to...

The wider the base of niches you cover, the more you'll get a better perspective and see what niches the search engines want. It's like you are trying to figure out what the FLAVOR OF THE WEEK is with the engines.

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Once you build 100+ portal sites, you'll understand exactly which niches are the hottest and most untapped and profitable. You can then easily re-build those sites if any de-indexing occurs.

Just building 10 portals won't do.

How It Was When I Started Building...

I am just like most every member in this forum.

Looking for a way to have a breakthrough and get some piece of the Internet pie.

I have a family, a wife, 3 kids, and I had a full-time job before I ever began building portals and perfecting this system.

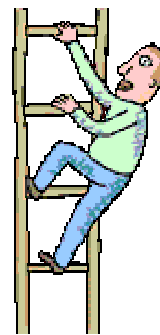
I had to first see this opportunity for what it was and what it still is.

It's a learning process.

There has to be a long term vision here, if it's going to keep paying off as it has for Scot and I.

Therefore, I knew I had to make a commitment to it.

Anything short of a strong commitment, I would have given up and my attention would have led me astray to other array of opportunities out there.



See, we have so much of this happening to us on a daily basis.

We are literally bombarded on a daily basis on the Internet. Not just spam advertisement, but advertisements that offer genuine internet opportunities.

And one thing that I had to do was just filter all that noise out and just focus.

I knew that was the only way this would work.

When anybody gets distracted from one thing, and tries another, the net results can never accumulate to any momentum in either thing. It just too hard to perfect two systems as one time.

The Power of Goals and Getting Clear...

When I went through high school, I vaguely remembered a class or the specific importance about goals, but it surely was not impressed upon me HOW important they really are.

So I never used them. Goals, that is.

I just trotted along in life doing my job and working in the legal industry from one year to the next getting more of what I didn't want.

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I could never see myself working for someone else the rest of my working days. It was just not feasible for me.

I never wanted to be lawyer coz that was just way too stressful. So. . .

To make a long story short, I made a goal when I was 27 years old was to find a business somehow, some where, that would allow me to yield at least \$10,000 a month by time I turned 35.

Now, I had been involved in network marketing opportunities, owned my own travel agency, so I was frankly thinking of a business with less customer service interaction.

Little did I know what I would find in 2005.

So here I was in the beginning of 2005 at the brink of my wife making me nearly give up my internet business when something amazing happened.

Scot appeared in my life in late 2004 by sheer accident. We talked in scattered moments over a few months and then he started taunting me with these screenshots of his daily totals from Adsense.

Personally, I didn't believe him and it didn't really sink in. It didn't sink in for a couple of months that this was for real.

He just kept sending me the screenshot images.

Then, something went off in my mind like a huge 2000 watt light bulb and finally, my brain said -- this thing is FOR REAL!



I only had to hear about over and over about 40-50 times.

I then found out the manual labor involved in blogging and pinging, so I set out to have a programmer custom build me an automated blog and ping script.

That took another couple of months of waiting and here I was in late February -- just 2-3 weeks away from my 35th birthday -- and still hadn't achieved my \$10,000+ goal yet.

But I was determined.

As soon as the first version of my blog and ping script was ready, I rocked and rolled!

“I screamed out 24 sites immediately -- set the blog and ping script -- and BAMMO! Like a stick of dynamite lit fire, I shot up in 5 days from \$20 a day to \$200 a day!”

Mind you, this was in the beginning when blog and ping was still brand new, before people began abusing the privilege by OVER blogging their sites. It's not this easy any more, but it's still possible to make good money out there.

Now, I could have easily given up after 4 years of trying this and that and with my wife hounding me, but I didn't. I couldn't.

I said to myself, "This is it -- I've got to make this work!"

And it worked like gangbusters.

The point here is that -- the actual month of my birthday, I made \$8,600+ in Adsense money and when combined with my full-time job income, I made over \$10,000 in ONE month.

I did it! You can't imagine how overjoyed I was.

But this brings to light a very crucial point for you.

Although I went through most of my life thinking that goals were just things OTHER people did, I set one up for myself and somehow made it happen.

It somehow assembled itself and transpired before my own eyes.

Even if the goal was achieved the very month of my 35th birthday, the actual deadline. It happened!

The point here is... and I learned this valuable lesson from Tony Robbins and listening to his tapes...

You have got to put pressure on yourself, or you will never breakout of the mold that we are put under to believe that we must work a regular job until the day we retire.

Sure, it was like literally working two full-time jobs while I built this Adsense business up.

- ✓ Yes, I had to sacrifice.
- ✓ Yes, my family barely saw me -- and I worked like a madman.
- ✓ Sure I was on very little sleep and basically working at my full-time job on only 3-4 hours of sleep. But I needed to do what I needed to do to break free from that year-in, year-out routine.
- ✓ I was tired of it -- and I wasn't gonna take it anymore!

You hear what I'm saying?

I was fit to be tied and I wasn't going to be tied up any longer.

Sure, my wife complained.

Sure, my wife griped about us not spending much time together.

No doubt I thought once, twice, even three times about whether this was worth it or not, all this energy expended.

Did I give in to resistance? Did I give in to the fact that I was running around tired just from chasing this dream?

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Hell no!!!

Personally, I was sick of drowning in debt.

I was personally dissatisfied with the \$85,000+ in debt that I was in and the debt-free deadline that was supposed to occur by the year 2012.

"2012?" I asked my wife with a look of serious despair.

And to her, that just seemed fine and perfectly feasible okay back in early 2005.

Personally, it wasn't okay to me.

I was mad. I was pissed off I was in this situation.

I personally said to myself, "This is bullshit!" (*Excuse my French*)

"That's it!" I said.

I'm gonna crank this up another notch and get this ship closer to a debt-free lifestyle **THIS year** -- not 7 years from now.

I had this choking feeling like the debt was a jail sentence or something.

I didn't like it one bit.

So I got even more hungry.

As some of you have read, I worked up until all hours of the night, uploading sites, setting up blog and ping, maintaining, building more, and not stopping.

See, you've got to get mad or build up pressure somehow in order for something big and some massive action to occur.

And I personally was sick and tired of being sick and tired.

And unless you get some serious leverage on yourself, and block out everything that is going on around, including all those email advertisements and all those life-hanging opportunities that come along, things will just be, well, mediocre.

The real life-changing stuff will happen when you channel and focus your energies purely into learning, testing, building and aiming all your attention in the right direction like a laser-guided missile.

And if that would be this opportunity that you are already involved with, some amazing stuff can happen.

Set yourself a goal -- a number you want to attain.

Be clear about it -- be precise.

And make it reasonable and attainable.

Advanced Lessons in Portal Building – Inner Workings of Success!

One of the members here I spoke with is a physical trainer and he uses a billboard to write down his target numbers he wishes to achieve so that he *sees* those numbers everyday. Just like he uses for training his clients.

There's a reason certain people attain their goals.

But first you must set yours to actually reach them and some place where you want to be.

It's just like shooting a bow and arrow.

You don't shoot with the bow to hit the side of the target.

No, you are shooting to aim and hit the BULLSEYE.



Right?

And that's what I want you to aim for and achieve.

Be all that you can be.

Don't give into the dream crashers that will make you think none of this is possible.

It truly ISN'T possible if you believe it isn't. Whatever you believe is true and will happen. And that's how things will be.

If you dare to dream -- and dream big -- then you can truly materialize it as I did.

Every day that you do MORE action items, everyday that you practice a certain skill, you get better and better and, more importantly, get you QUICKER.

The quicker you get, the more you can get done in a day, and the more efficient you become and more profits you can crank.

Each day is a chance to build up the muscle of ACTION -- and that is the muscle inside your brain you use to make choices and takes actions on a daily basis.

The quicker you make decisions, the quicker your reflexes work to create more sites, the more your income increases.

Make a commitment to yourself to get better everyday and you'll be able to leverage the momentum that is caused by TAKING MASSIVE ACTION.

I'll tell you what MASSIVE ACTION has done for me.

I have now nearly wiped out my \$85,000 mound of debt and SHAVED OFF about 7 years from my wife's debt-free plan.

I will be completely debt-free before the end of the year and will have a new lease on life.

Even if your life was not in such deep debt as mine was, just think what it would be like to have money to do the things YOU WANT TO DO.

Advanced Lessons in Portal Building – Inner Workings of Success!

What will extra money do for you?

How much more free time will you have as a result in the future?

Is what you want worth the sacrifice and time and effort to put into an opportunity that is staring you straight in the face?

Look, we don't know how long this window of opportunity will stay open. But Scot and I are dedicating all of our resources to making sure this opportunity stays around for [Keyword Avalanche](#) members as long as can be humanly possible.

With that being said, I wish you only the best of luck with your future portal building and may massive action come upon you as it did with me.

Start with a specific goal -- set a date for a deadline, feel the pressure, make a commitment and take some massive action and do not let a damn soul tell you that you can't do it.

IF someone says you can't do it, you send them to me and I'll tell them all about how my wife said it couldn't be done and proved her wrong.

Once you get the main ingredients together and you have the pressure and the motivation all cooked up inside of you, there's one other thing you need...

And that is . . .

THE ENERGY!

Without energy, your body and mind will give out. Straight and simple!

There's no way I would have been able to keep going at the frenzied pace I was in the beginning (and still do sometimes now) without having some habits in order.



Now I'm not going to sell you a bottle of nutritionals, nor am I going to sell you a new bill of habits. But I AM going to share with you what I do to stay at optimal running performance so my MIND is on track and has the fuel to meet my MOTIVATION level.

Remember, without the fuel, you can have all the motivation you want, but your mind and body will not be able to put out what it needs to succeed.

We all need fuel, much like a vehicle needs gas or whatever it runs on.

Okay, so let's have it JIM. Out with it!

Here's a number of things I do to run at optimal levels of energy to meet my demanding motivational drive:

I Drink a Lot of Water!

This is no mystery. The body is made of 60-70% water and needs to be continually hydrated. The trick is to get the water in you and flush through your body, fully hydrating you. I personally HATE regular water. So what I do is squeeze some lime or lemon to freshen up the taste and make it palatable. This is just for flavoring and keeping me on the water regimen.

Now, the other trick I use is to have a water jug, which I drink from that is about 64 oz. (ounces). So I fill it up ONCE and that is my quota for the day. No frustration of figuring out how many glasses I've had. When that one big mug is DONE and emptied, I know for sure I'm done with my quota. No guessing!

I Get Up and Walk Around A Good Number of Square Blocks!

This is yet another great way to revitalize and keep your energy level high to keep pumping out the portals and stay on top of your game. Besides the water drinking that keeps me feeling refreshed and revitalized, the walking gives me stamina to go late into the night and continue cranking.

If I feel lagged, I get up, get my headphones on and go take my 2.5 mile walk around the neighborhood. So you'll want to possibly even go take a drive and map out what your walking routine can be. This is not hard at all - - in fact, we were born to walk and it's much easier on the body than running.

I Supplement With GREEN Nutritionals!

I've gotta tell you, my eating habits can really suck. But does that worry me at all? Hell no. Not when I'm taking my brain food and green food called Spirulina that is harvested 20,000 feet from the bottom of the most pristine Hawaiian waters.

<http://www.cyanotech.com/html/company.html>

<http://www.nutrex-hawaii.com/spirulina.html>

(This is the stuff I take daily and have done so for over 10 years)

This green food is probably one of the richest liveliest foods available and one daily dose provides more iron than two cups of spinach. And personally, I don't even eat SPINACH that much... at all!

<http://www.nutrex-hawaii.com/spirulina.html>

So when I take this with my early morning protein drink, I know I'm feeding my body what it needs and giving my brain the fuel to keep me energized during the day and sustain my high motivation levels.

Not only that, this is NOT a vitamin or anything. This is REAL LIVE GREEN FOOD that I keep in my refrigerator to keep fresh. Vitamins barely absorb into your system, this stuff is ALIVE!

I could go on and on about the benefits, but the most important part that should concern you is that this stuff gives me the stamina to stay alert. I even take more of

Advanced Lessons in Portal Building – Inner Workings of Success!

the green tabs with my other meals to supplement when I may eat somewhat not-so-healthy foods. Every time I do, my brain feels refreshed. I can FEEL the difference.

Besides just this, the Spirulina I get from the company above (and NO, that is not an affiliate link), apparently has some cancer reducing effects on the body, so all the more reason for me to take it continually on a daily basis:

<http://www.nutrex-hawaii.com/news.html#news4>

Stretching!

While sitting in this chair all the time, things can get flabby, and muscles can get under-used and tight. Another factor to staying motivated is to keep the aches and pains away. Another way I do that is to get up and stretch every now and again.

I stretch the calves, the arms, my thighs and such. If you don't know what to do in this regard, I found this great Lazy Man's Guide to Stretching here at:

http://www.t-nation.com/findArticle.do?article=body_89lazy

Take care of your body throughout the day while you're building portals and it will take care of you by allowing you to go further and build more than you could the day (or weeks) before.

Make sense?

Get an Eraser Board and Write Your Goal Down Where You Can See it, Every Single Morning!

I may have put this down in Lesson 3, I may have not, but one of the ways to keep your mind focused on what you want to achieve and keep the mind energized and motivated is to write down what that goal is so you see it every day. Your mind will then aptly focus in on that goal and make sure it becomes a reality. Very powerful!



Then, what you can also do to further coax your mind into reaching that goal is to write down the kinds of things you would be able to do with the extra money and free time that extra income can afford you.

Make a list next to the actual goal of the things you want. Keep that fresh in your mind -- this is much like dreaming as a child.

Don't let anyone steal your dreams. If you work hard enough, you CAN attain it. It's just a matter of getting INTO MOMENTUM, which so many people fall short of.

*Write down what **MORE** you want out of life and **want to do** with your time on this planet.*

Advanced Lessons in Portal Building – Inner Workings of Success!

Now, there you have my key components for adding the necessary fuel to my motivation level and allow my mind and body to achieve what I want to.

Now it's your turn to make it happen and give your body what it needs.

Find your own combination, whatever it may be, and you'll begin feeling even more energized than before you joined Keyword Avalanche as a loyal member.

See you back next time for a more technical lesson.

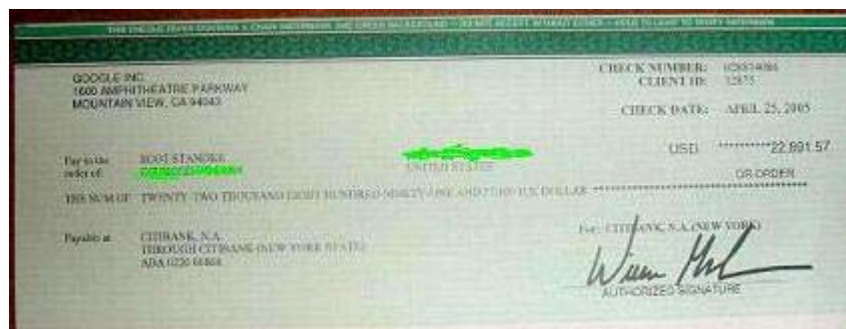
Your partner in ACTION.

Best,

Jim Morris

Jim Morris is the co-founder of [NicheBOT](#), full partner of [Keyword Avalanche](#) and moderator at the Keyword Avalanche Private Members Only Forum.

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